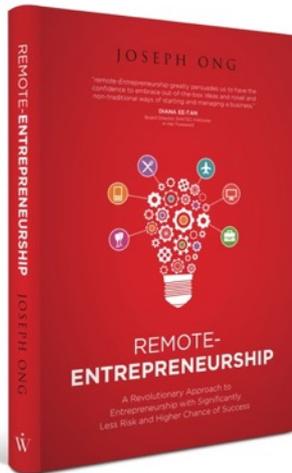


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## REMOTE-ENTREPRENEURSHIP

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## ABOUT THE AUTHOR

JOSEPH ONG began his career in finance 20 years ago in Ernst and Young, KPMG and Arthur Andersen, culminating in his tenure at Symantec from 2004 and becoming the youngest Vice President (Asia-Pacific and Japan) in 2013. It was while he was still in Symantec that he completed his MBA, envisioned and put into action his MBA project – One Rochester Group – an F&B enterprise based on the genesis of his groundbreaking concept “remote-Entrepreneurship.” Today, the award-winning One Rochester Group is one of Singapore’s largest lifestyle F&B groups. Ong graduated from Nanyang Technological University (B. Acc.) and University of Manchester (MBA, First Class Distinction).



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employees to invest in an adventurous “call option” for r-entrepreneurship.

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Joseph’s concepts of r-Entrepreneurship, c-Leadership and r-Management System  
are intriguing, thought-provoking and daunting, yet workable. A real eye-opener!

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