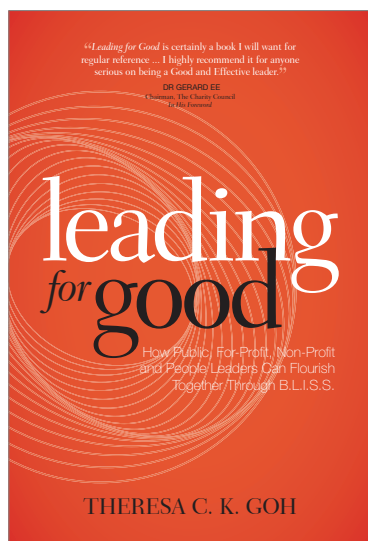


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# Leading for Good

How Public, For-Profit, Non-Profit and People Leaders Can Flourish Together Through B.L.I.S.S.

The quest to galvanise the collective strength and imagination of leaders across the four major sectors – public, for-profit, non-profit and people – has never been more urgent. Against a myriad of unprecedented challenges brought about by multi-dimensional threats such as economic inequality, climate change and global health crises – the Covid-19 pandemic being the most recent – how can leaders work collaboratively to flourish together?

Through the B.L.I.S.S. framework that undergirds *Leading for Good*, author and leadership advocate Theresa C. K. Goh aspires to guide and inspire leaders to become a better leader, and a better person, so they may kindle a better organisation, and a better society. Drawing from her 25 years of experience leading organisations and working with top leaders, she has perceptively distilled a rich reservoir of insights into a book that presents thought-provoking questions and useful guideposts to what makes a good director and leader. Described as “deeply grounded, refreshingly insightful and profoundly challenging”, *Leading for Good* hopes to engender transformation, vision and imagination in every reader’s leadership journey.

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## ABOUT THE AUTHOR



THERESA C. K. GOH is a business owner, non-profit advocate, and consultant/coach to organisations and leaders. She guides executives worldwide to reframe their behaviours, mindsets and ecosystems and work towards sustainable change. A board advisor and board director, Theresa has chaired various Governance, Nominations and HR Committees. She hopes to unify leaders through revisiting collective purpose, putting people first, and doing the right thing. Theresa is happily married with two grown up children.

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## ON *LEADING FOR GOOD*

“*Leading for Good* is certainly a book I will want for regular reference ... I highly recommend it for anyone serious on being a Good and Effective leader.

DR. GERARD EE ■ Chairman, The Charity Council ■ *In His Foreword*

“This book challenges leaders to work collaboratively across organisations and sectors to achieve positive organisational, sectoral and societal impact.

WILLIE CHENG ■ Former Chairman, Singapore Institute of Directors

“Collaborative and collective leadership is one way forward and Theresa Goh’s *Leading for Good* is a timely inspiration for current and aspiring leaders.

PROFESSOR INDERJIT SINGH DHALIWAL ■ Entrepreneur ■ Former Singapore Member of Parliament