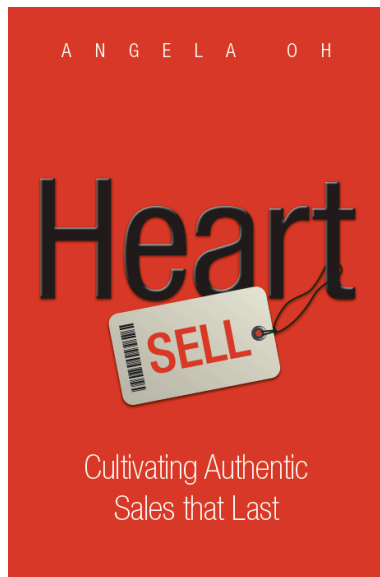




Release 2010



Angela Oh

Heart Sell

Cultivating Authentic Sales that Last

In today's highly competitive global sales environment, you would wish someone could show you the essential ropes for effective selling. You want to overcome the obstacles you are facing, craft out your own market, and get ahead of your competitors. Now you can. In "Heart Sell", Angela Oh draws upon her own sales experiences and key lessons from sales gurus around the world to help you rise above your circumstances, create possibilities, and be exceptionally good in sales. She has filled this book with inspiring stories and proven sales techniques, aimed to spur you to think and stay positive, plan to win systematically, and turn problems into opportunities. Step into this sales journey with Angela, and be the successful salesperson you are meant to be.

Recommended Retail Price **S\$20.00** | Singapore & Malaysia

Recommended Retail Price **US\$20.00** | Rest of the World (Overseas postage applies)

ISBN13: 978-981-08-5810-0 | No. of Pages: 200 pages | 210mm x 140mm |

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About the Author

Angela Oh is a sales veteran with 21 years of extensive sales experience behind her. She has covered wide ranging industry and markets, from private to government sectors, local to international markets. She has spent a substantial part of her career in the commercial and security printing industry. In her long career, Angela has constantly emerged as a top performer in the organisations she joins and has won numerous coveted sales awards. Angela receives her Diploma in Business Studies from Ngee Ann Polytechnic, Singapore, and Advanced Diploma in Marketing Management from the Griffith University and University of Humber, UK. She is currently a programme consultant with a training and consulting company. Angela is happily married with two young children.



Praise for *Heart Sell*

"To successfully sell and serve others, open your heart...open this fun book!"

"Angela has written a wonderfully heartfelt book, sharing her love of people and her love of selling. The life lessons she brings to you here are timeless, yet presented in a personal manner that is engaging and up-to-date. These principles will enrich your own life when you take the time to read, reflect, enjoy and apply what you learn.

To successfully sell and serve others, open your heart...open this fun book!"

Ron Kaufman

Best-selling Author, "UP Your Service!"

"Heart Sell is truly from the heart and will help to motivate us all.

I recommend this to anyone, but especially those just entering a career of sales."

Tim Merchant

Founder, Intellectual Product Protection

"Heart Sell is a very good book to have, even for experienced salespeople,

as it provides a framework for consolidating one's experiences and knowledge."

May Lim

Business Director, Phoenix Communications Pte Ltd