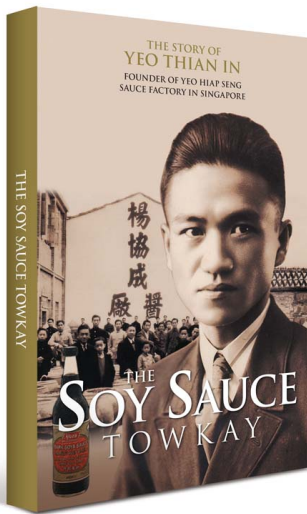


Release 2010



THE SOY SAUCE TOWKAY

The Story of Yeo Tian In
 Founder of Yeo Hiap Seng Sauce Factory in Singapore

This book chronicles the inspiring story behind the transformation of a small soy sauce factory to a well-loved global food and beverage powerhouse. It's a story of a pioneering Chinese entrepreneur who succeeded due to his faith, family relationships and business resourcefulness. It tells of a humble, God-fearing man who served his Master through his business which was anchored in his Christian faith and family values; a compelling account of a Singapore pioneering towkay (Chinese for "Boss") who gallantly applied his Christian faith to overcome difficulties. Yeo Tian In's life story will inspire and encourage entrepreneurs-in-the-making, who may be facing difficult choices in a complex world, and all who quietly seek to honour God in their daily walk. A timely book.

Recommended Retail Price **S\$18.00** | Singapore & Malaysia
 Recommended Retail Price **US\$18.00** | Rest of the World (Overseas postage applies)
 ISBN13: ISBN 978-981-08-4543-8 | No. of Pages: 190 pages | 205mm x 135mm |
 Enquiry: publisher@writeeditions.com
 Produced by Write Editions | writeeditions.com

Praise for *The Soy Sauce Towkay*

**“An inspiring and heart-warming story of a man and his family...
 Set amid significant historical events,
 this story is a great example of God’s grace in human lives.”**

Robert Solomon

Bishop, The Methodist Church in Singapore

**“An eye-opener for entrepreneurs...comes at an opportune time as the
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Tan Boon Chiang

Former President Industrial Arbitration Court

**“So engaging that I read it in one sitting. Singapore needs
 to be inspired by accounts of how entrepreneurship can
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Henry Holley

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**“A timely book and will inspire many Christian entrepreneurs who are
 facing difficult choices in a complex world.”**

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