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The world we live in faces unprecedented challenges. Escalating climate change, food insecurity, economic inequality, geopolitical changes, and technological disruptions are only the tip of the iceberg. To flourish, we urgently need a radical new foundation that defies the current materialistic, deterministic and dualistic paradigm.

CHAVALIT FREDERICK TSAO, in his fourth and latest book, *Impact Investing for Life Flourishing*, impels readers to pursue a model that is underpinned by the tenets of collective well-being, unity and consciousness. He believes that humanity is awakening to holism, and propounds an inside-out “I to We” Holistic Change Theory for a flourishing life and a thriving community. Quintessentially, “I can only be well if everything around me is well, and everything around me is well only when I am well.” Drawing upon his own life journey and integrating wisdom from East and West, ancient and modern, Chavalit challenges us to reflect on our relationship with wealth, purpose, and life. He calls for businesses to be purpose-led – to lead this transformation by investing their attention to positively impact global sustainability for life flourishing. Praised by leaders from the global stage to the corporate, academic and non-profit arenas as a timely, thought-provoking and enlightening masterpiece, the book aspires to stir a shift in our consciousness, nurture our conviction and courage, and turn our words into collective action.

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ABOUT THE AUTHOR



CHAVALIT FREDERICK TSAO, the fourth-generation steward of TPC (Tsao Pao Chee), embodies the spirit of a family business with over 120 years of heritage. Joining the ranks of his family's legacy at just 20 years old, he assumed the role of chairman by 37. Driven by a profound belief that businesses must be led by purpose to generate profit, Chavalit passionately champions a transformative mission for TPC: *To Serve the Well-being of Life and Create Wealth at the Same Time*. Chavalit's inspiring insights are shared through his three earlier books, reflecting his commitment to fostering a profound shift in humanity's consciousness. His latest book, *Impact Investing for Life Flourishing*, is his heartfelt call to action for businesses to join forces and invest their resources to positively impact the well-being of all life and nurture its flourishing.

ON *IMPACT INVESTING FOR LIFE FLOURISHING*

“There is no more important calling than to restore the meaning of business. Drawing upon his own life journey, Fred Tsao beautifully shows us how business must serve global sustainability and the well-being of humans.

ERIK SOLHEIM

Sixth Executive Director, UN Environment • Former Under-Secretary-General, The United Nations

“Fred Tsao does a great job conveying the holistic spiritual connection between oneself, everything else, and the practice of impact investing. He shows the oneness of it all in a practical and spiritual way. It's beautiful and enlightening.

RAY DALIO • Founder, Bridgewater Associates and Dalio Philanthropies

“Fred leads and guides with ideas and insights on how we might tap into the very essence of what being human is about – nurturing conscience and consciousness – as we co-create the economies and societies that will bring progress in human civilisation.

NEO GIM HUAY • Managing Director, World Economic Forum